



We SDAC InfoTech established in 2004 and started dealing with Corporate Training and Software Development. We as an I.T firm Committed to provide Quality Training for Open Source Technologies like Java, Software Testing, Android and Digital Marketing.

**SDAC stands for “Software Development in Advanced Computing” .**

We are having over 10 years of software development and alliance services providing experience on various Technologies and Platforms. SDAC InfoTech is formed by strong team of technocrats.

**Head-Quartered at Navi Mumbai (Airoli)**

**We have branches at Thane | Malad | Bhayander**

## **Why Choose SDAC?**

### **1) Get Trained From I.T Firm**

We are not computer training center or computer station. We are I.T. firm who has training outlets across Mumbai.

**“Learn from Developers to become a Developer.”**

**“Learn from Testers to become Tester.”**

### **2) Our Mission is Making Nation Employable**

We provide 100% placement assistance.

We have tie up with 150+ top most MNC including Indian I.T firm.

### **3) Quality Our Passion**

We run skill oriented program depending on the recommendation and survey of top most I.T Company and we conduct session by using modern methodology.

# SDAC DevOps Digital Marketing

---

A New Trend has been introduced in I.T. these days that is DevOps. First of all DevOps is not a title/job/profession, DevOps is a culture. A healthy culture of organization's Dev and Ops guys to cooperate with each other. DevOps aims to unify software development (Dev) and software operation (Ops).

Digital Marketing DevOps is simply applying DevOps to Digital marketing. That means that different teams are no longer needed when creating website and marketing it. In Digital Marketing DevOps you not only create websites but also learn to increase the popularity of the website.

We at SDAC provide DevOps inherited courses in order to make our candidate market ready. DevOps is useful to increase your market value as this trending culture has higher demand in modern market because of its versatility.

## **DevOps culture is talking about:**

**Engineer' s empowerment** - by giving engineers more responsibility over the whole application lifecycle process. (dev -> test -> deploy -> monitor -> be on call)

**Test Driven Development** - write tests before you write code. Unit tests, integration tests, system tests. This will help increase the quality of your service and give you more confidence to release faster and more frequent.

**Automation** - automate everything that can be automated. Test automation, infrastructure automation (infrastructure as a code), deployment automation, etc.

**Monitoring** - monitor your apps, build monitoring alerts well. It should save your time, don't flood with metrics and alerts.

**Self-service** - provide a self-service for any framework that you build or anything that you do. Don't be a bottleneck.

**People** - but most importantly its talking about people culture that should be open minded, transparent, egoless, professional, with "can do" attitude.

## Take Away

After completion of this course you will be able to

- Create a Desktop based Application
- Create a Web based Application
- Skill to use a pre-built framework for rapid application development
- Create Enterprise application without using complex technologies like Struts, Spring application server

## World Class Curriculum designed by SDAC

Course	Skill	Description
DevOps		Basically we provide basic introduction to DevOps culture which recently industries are adopting.
Employability	C, SQL, Aptitude	Programming logic building using C language. Most of the industrial aptitudes are carried out on C programming. Connecting with the RDBMS which is useful for desktop as well as web application. Also aptitudes are carried out on the basis of SQL. Preparing candidate for interview aptitudes.
RWD	HTML, CSS, Javascript, JQuery, Bootstrap, Ajax	Html is used for Designing the structure of the website. CSS is used for Designing the look and feel of website. JavaScript is used for Giving form, password validations also animations. JQuery also used for Giving form, password validations also animations but they are Built-in JavaScript Libraries. Angular is advanced version of CSS and JS with high functionality. We provide overview of Angular. Bootstrap is advanced version of CSS and JS with high functionality for any device compatibility. Ajax is advanced version of CSS and JS with high functionality. We provide overview of Ajax.
S.E.O.		Introduction to S.E.O.
S.E.O. On page Optimization		SEO Page Title, SEO Meta Description, SEO Meta Keywords, SEO Headings, SEO Optimized Domain, SEO Canonical Tag, SEO Meta Tags, Miscellaneous Meta

		Tags, Open Graph Meta Tags, SEO Images, SEO Internal link, SEO Site Map, SEO Hidden Text, SEO Web Hosting, SEO Robots Meta Tag, SEO 301 Redirect, SEO 404 error.
<b>S.E.O. Off page Optimization</b>		SEO Page Rank, SEO Link Popularity, SEO Directory Submission, SEO Social Bookmarks, SEO Blog Submission, SEO Article Submission, SEO Reciprocal, SEO Forum Posting, Search Engine Submission, RSS Feed Submission, Press Release Submission.
<b>Digital Marketing</b>		Brief overview of various digital marketing strategies such as Facebook marketing, Google crawling, marketing through YouTube channel, Email Marketing
<b>Interview</b>	Interview, Soft skill preparation	Developing soft skills of the candidate and preparing the candidate for interviews.
<b>Placement Assistance</b>		Placement Procedure Starts.

## Key Features about us

- 100 % Good job assistance
- Interaction with Industry Experts
- Batches will be Taken by Developers/Programmers
- Small Batches to focus on each student
- We mainly focus on practical classes rather than theoretical classrooms.
- You will get a chance to involve in live project.
- We provide Training letter/Certificate on Training completion.